## Simplify Hiring RGF Staffing

**Rob Zandbergen** Executive Vice President Head of Staffing Business CEO, RGF Staffing B.V.





## Our Mission: Employing Made Easy!

## 😵 startpeople

U: unique

# **RGF** Staffing

RECRUIT Recruit Staffing Co., Ltd.

## **pe@plebank**

Staffmark Group





STAFF SERVICE GROUP

**CSI** Companies

### **RGF Staffing is a global leader in staffing**



Note: All numbers FY2022

1. Adj. EBITDA = Operating income + depreciation and amortization (excluding depreciation of right-of-use assets) + share-based payment expenses ± other operating income/expenses 2. Conversion Ratio = Adjusted EBITDA / Gross Profit

## RGF Staffing has the highest productivity versus peers



Note: Peers include in alphabetical order (Adecco, Hays, Kelly, Manpower, Randstad); Financial data as reported FYE December 2022 disclosure; Hays reported FYE June 2023 Note: Bars in charts are shown in same currency – average FX rate per respective reporting period assumed

1. The percentage of RGF Staffing is calculated based on adjusted EBITDA. The percentages of the peers are calculated based on estimated EBITDA as shown in reported FYE December 2022 disclosure of respective peers; Hays reported FYE June 2023.

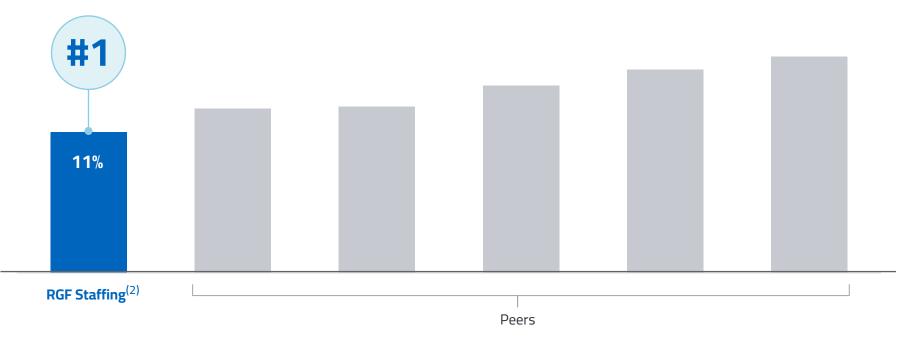
2. RGF Staffing reporting as adjusted EBITDA (FY2022); peers based on estimated EBITDA

**NORE** 

Staffing

## RGF Staffing has the most competitive industry cost levels

FY2022 Est. SG&A as percentage of revenue<sup>(1)</sup>



Note: Peers include in alphabetical order (Adecco, Hays, Kelly, Manpower, Randstad)

RGF

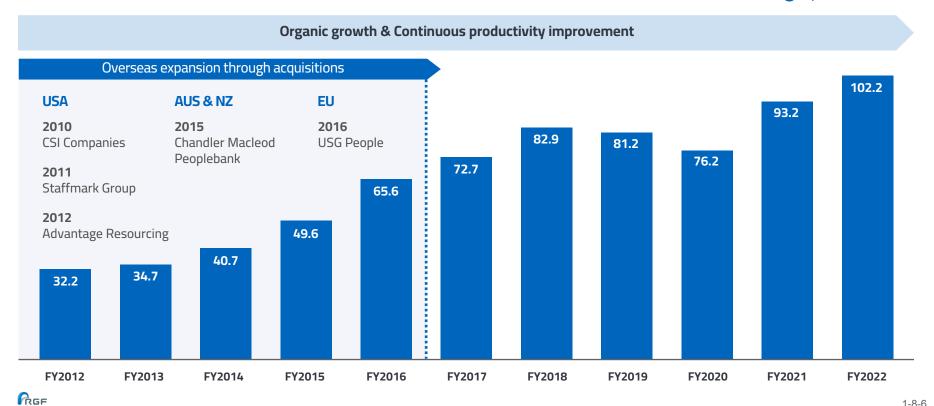
Staffing

1. Estimated SG&A calculated as Gross Margin less estimated EBITDA based on financial data as reported FYE December 2022 disclosure; Hays reported FYE June 2023

2. Sales, General & Administrative Expenses for RGF Staffing based on internal reporting FY2022

## **RGF Staffing productivity improvements contribute** to Recruit's Adj. EBITDA growth

Adj. EBITDA in JPY Billion



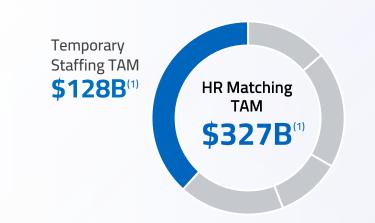
**Our Vision** 

# Be the world's most innovative staffing platform



## Temporary staffing is the largest segment in the HR Matching market

The temporary staffing market is highly fragmented and has many inefficient players — out-innovating competitors will enable RGF Staffing to win market share



Staffing

## RGF Staffing is in markets that cover **76%** of the temporary staffing TAM<sup>(2)(3)</sup>

Total	76%	≈ \$100B
Europe	26%	
Australia	5%	
Japan	15%	
USA	30%	

1. Source: See P20 of "Consolidated Financial Results for the Year Ended March 31, 2023 (IFRS, Unaudited)" for more detailed information

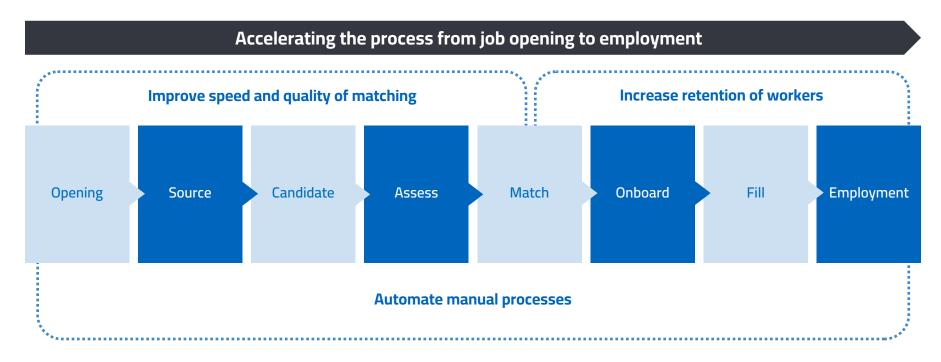
💦 GE 2. Geographical markets where RGF Staffing has a presence: USA, Japan, Australia and Europe (UK, NL, BE, FR, DE)

3. Source: Staffing Industry Analysts; Global Staffing Industry Market Estimates and Forecasts (November 9, 2022)

## Today's staffing processes are inefficient and complex, primed for innovation



## Data driven and AI supported processes will drive further efficiency improvement



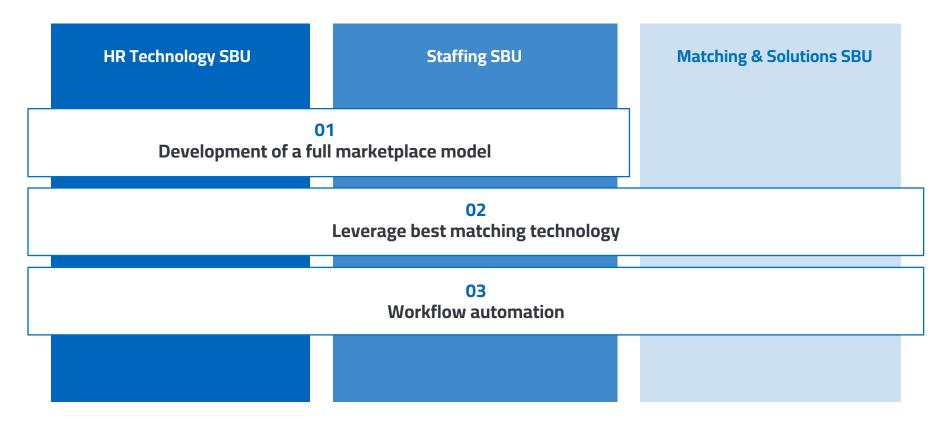


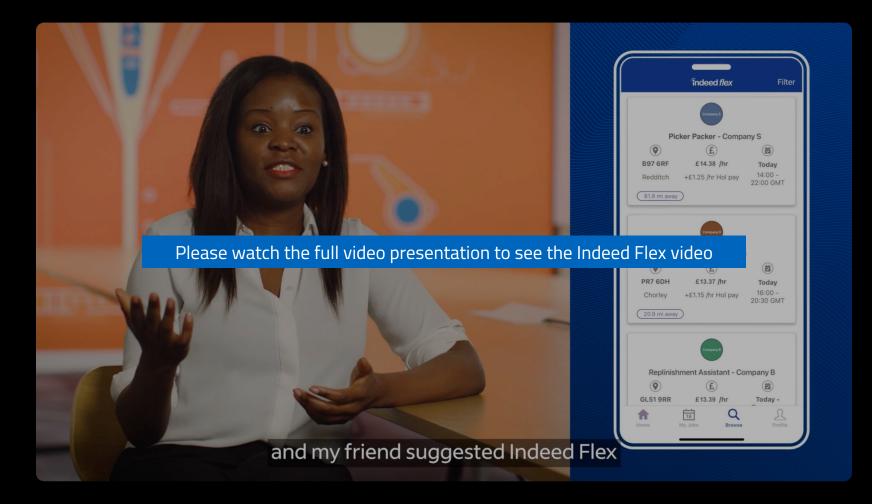
### **Recruit well positioned to innovate HR Matching market**

We have the advantage of being part of a larger organization with billions of insights to draw upon to bring temp workers and companies together

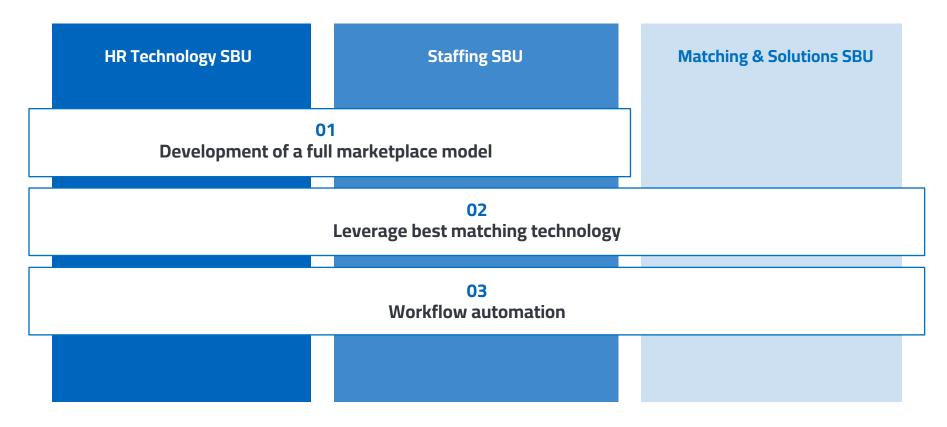


#### Advancing cross SBU collaboration and innovation





#### Advancing cross SBU collaboration and innovation



#### Leverage best matching technology

## Initial test in staffing operating company in Japan



#### Matching Engine

Implementing Recruit's AI-based matching engine to increase efficiency

# +90%

increase in # of applications<sup>(1)</sup>



1. Ongoing test in Japan; Increase in applications attributable to recommended job offers delivered to candidates after implementation of matching engine compared to the period before its introduction; Initial results from test period October 2023 to January 2024 vs. pre-test period October 2021 to January 2022. An "application" refers to candidates' interest to be considered for an interview at the staffing operating company.

#### **Key Takeaways**

• **01** Our growth has been driven by our commitment to operational excellence and increased productivity

- O2 The large, highly fragmented temporary staffing market covers only a very small part of the working population and is prime for growth and disruption from a tech-led provider
  - **03** We are uniquely positioned to transform temporary staffing with the use of technology and collaboration across Recruit
  - **04** Our initial cross-Recruit initiatives have shown promise, and we see many opportunities to further increase productivity and temp work efficiency